

Enterprise

♦ COMMUNITY

Focus: Individuals who have lost their way and need to get back on track or those who need a new direction in life.

♦ HOMELESS

Focus: Individuals experiencing homelessness who have a desire to change their future and successfully reintegrate into society. *This program is most effective when offered as a residential program.*

♦ MIGRANT

Focus: Agricultural workers who want to obtain high school certification and achieve greater goals in life.

♦ LIFE

Focus: Support to Enterprise graduates helping them learn to live a new life and handle day-to-day challenges successfully.

Thoughts From An Enterprise Graduate



I have changed and I am in the process of changing a huge amount of negative behavior, but the biggest thing in my life that is changing is my thinking ... the way I used to think and act is not acceptable to me nor is it negotiable. No longer will I minimize and/or justify my actions. I do take responsibility for my beliefs, attitude and behaviors. These things that are taking place are a blessing. Today, I choose to seek guidance, strength, wisdom and perseverance. - Kevin

From a Donor and Advisor we Hear...

"I mean this sincerely...your approach is the very best, if not the only solution I've seen to solving a huge problem in America. We must change the conversation in a way that gets to the root of what keeps people down...and you are doing just that in a most effective and caring way. I couldn't be prouder of what Geni started and your team continues to improve upon. You have my unwavering support!"

Randy Clark, TSM Insurance



Enterprise Centers

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Enterprise RESTART

*Think Success,
Work Hard,
and Achieve!*



The ENTERPRISE RESTART Success Model

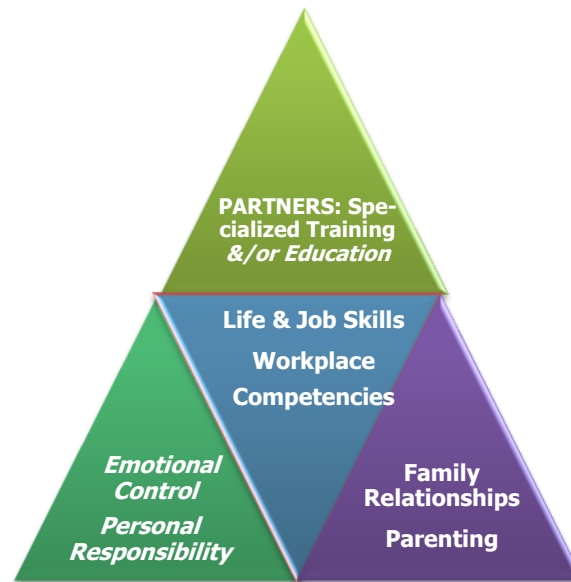
Enterprise is a research- and evidence-based personal transformation intervention that uses Neuro-Linguistic Programming (NLP) Strategies as the foundational approach to impact the individual's subconscious life—his/her thinking, self-talk, emotional control, habits and actions.



From science we know that **over 95% of our life is run by our subconscious mind**—beliefs about self, about others, about “the system”, about life and luck, about work, the future and about our capabilities and role in life.

Unless there is a **healthy alignment** between the individual's COGNITIVE expectations and SUBCONSCIOUS reality, his/her habits, beliefs, thoughts and actions will trump ANY well-intentioned plans, training or desires.

The Enterprise RESTART Success Model focuses on transforming and aligning the individual's conscious expectations and his/her subconscious reality. This alignment, coupled with the development of emotional self-control, new habits and skills, help participants achieve different results in life.



Program Components

The graphic above represents the main components of our integrated program model:

- 1. Emotional Self-Control/Personal Responsibility:** addresses the individual's self awareness, and control, social skills, success mindset, perseverance, personal accountability, goal setting, and healthy habits of work & life.
- 2. Job Skills, Entrepreneurial Thinking and Work Habits:** addresses life and job competencies, appropriate communication, resume writing, interview skills.
- 3. Family Relationships and Communication:** helps the individual understand life roles and expectations and reconnect with family or loved ones in a healthy and productive way. Parenting, finances and relationship management are important elements of this module..

PARTNER SPECIALISTS provide academic education, vocational training and/or certifications.

Program Delivery

- ⇒ Weekly classes and work experiences; one/one coaching sessions
- ⇒ Residential programs for homeless individuals.
- ⇒ Follow up support once the individuals obtain employment or enroll in further education. It has been our experience that many times individuals who have not been employed for an extended period of time, have difficulty KEEPING the job they have. Thus, this follow up support is essential to help our clients create and solidly establish productive habits of work.

Program Results

An average of 75% of participants who complete the Enterprise RESTART classes or residential programs transition to employment, internships, college or vocational training.

